

Launch of Reacts, a next generation digital platform that's reinventing how we remotely interact.

Quebec start-up makes the virtual more real through the power of "hyperpresence."

Montreal, November 5, 2014 – Today, Quebec start-up Innovative Imaging Technologies Inc. (IIT) officially launches Reacts, a digital collaborative communications platform that pushes the boundaries of what is possible. Created by Dr. Yanick Beaulieu, cardiologist-echocardiographer and intensivist at Hôpital du Sacré-Cœur de Montréal and Assistant Clinical Professor at the University of Montreal's Faculty of Medicine, the purpose of the platform is to facilitate virtual collaboration in various sectors, including health, education, public safety and technical support.

Reacts enables hyperpresence, making the virtual more real

This simple, flexible and intuitive platform offers advanced features to maximize interactivity and make virtual communications more real. "With Reacts, health professionals, for example, can teach, supervise and provide remote care as if they are right next to their patients, colleagues and other professionals. My team and I call this hyperpresence," says Dr. Beaulieu.

Useful features for several sectors

Initially developed to respond to the need for such solutions in the health sector, Reacts has been designed to meet the highest performance and security standards for any industry. Reacts integrates video-conferencing, the sharing and transferring of files, such as 3D objects, collaborative work, skills assessment, and application and screen sharing on a single platform. It also incorporates such innovative tools as augmented reality and real-time image overlay.



The current version of Reacts can significantly improve communications in several sectors:

Medicine: maximizing integrated and secure communication

Reacts enables healthcare professionals to teach, supervise and provide care at a distance in a safe and highly interactive manner. It also facilitates communication with patients, colleagues and other professionals.

Education: developing new teaching methods

Reacts offers innovative features for the development of distance teaching methods, using multimedia elements, augmented reality and checklists. Reacts takes interactive education to a whole new level.

Public safety: emergency situations

Reacts allows for the live evaluation of remote events transmitted by personnel on the scene through secure, high-quality, audio-visual streaming. It enables dynamic support and solid interaction with the people in the heat of the action.

Technical support: facilitating the work of technicians in the field

Reacts is the ideal platform for improving and maximizing support for field teams. Its highly interactive features allow users to provide live instructions to guide and supervise work.

About Reacts

Reacts (Remote Education, Augmented Communication, Training and Supervision) is a digital collaborative communications platform, created by Quebec start-up Innovative Imaging Technologies Inc. (IIT). Its president, Dr. Yanick Beaulieu, leads a multidisciplinary team of multimedia and software development experts who deploy their considerable talents to produce innovative and visionary solutions. Reacts is currently being used by several large hospitals in Quebec and abroad.

Would you like to know more? Visit: www.iitreacts.com

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